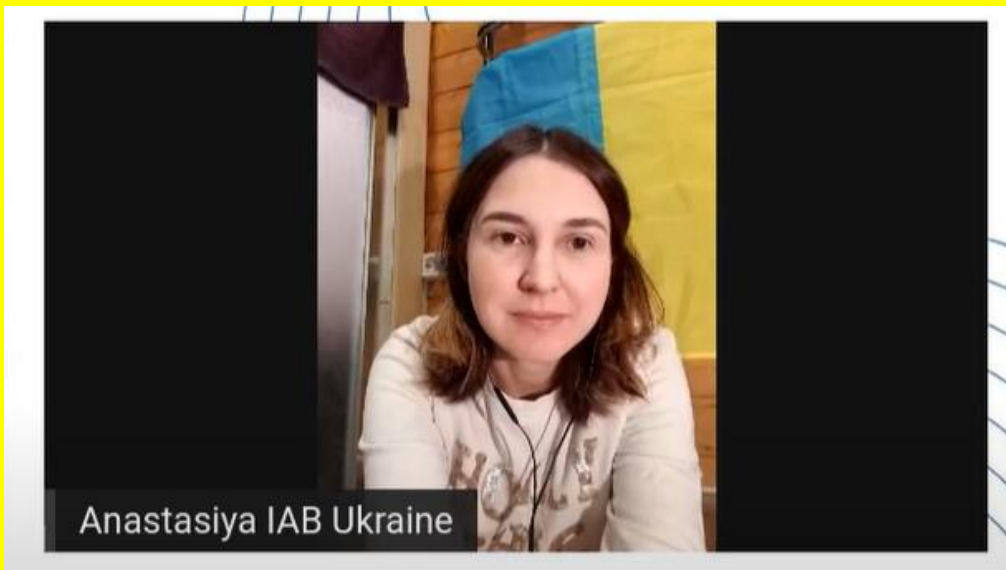


# 3 digital and 1 non-digital tools strongly affecting the war in Ukraine

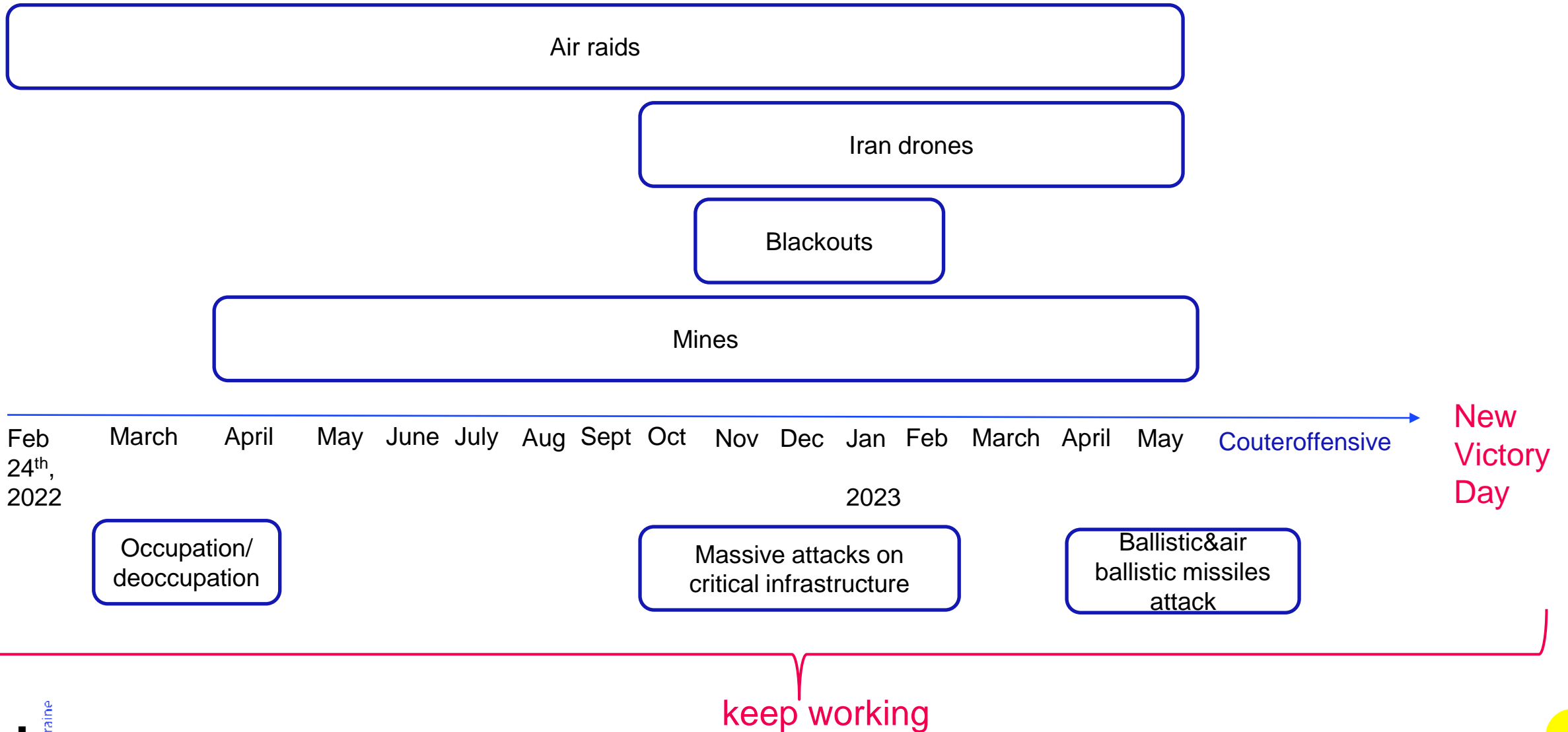


**Anastasiya Baydachenko**  
CEO IAB



**I am from Ukraine**

# ● What levels have we passed in hybrid war?



**The war is as ugly as it  
was in XIIIth century  
but we have digital**

# ADSL internet & Starlinks





## Influencers & Messengers

# Mobile Internet and geolocation

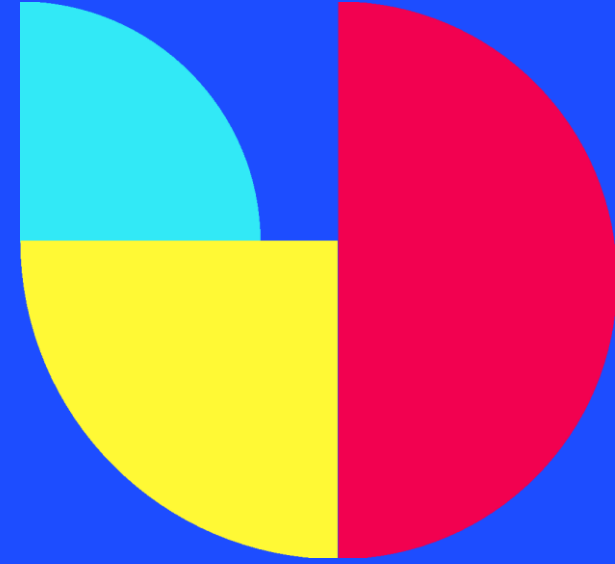


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news

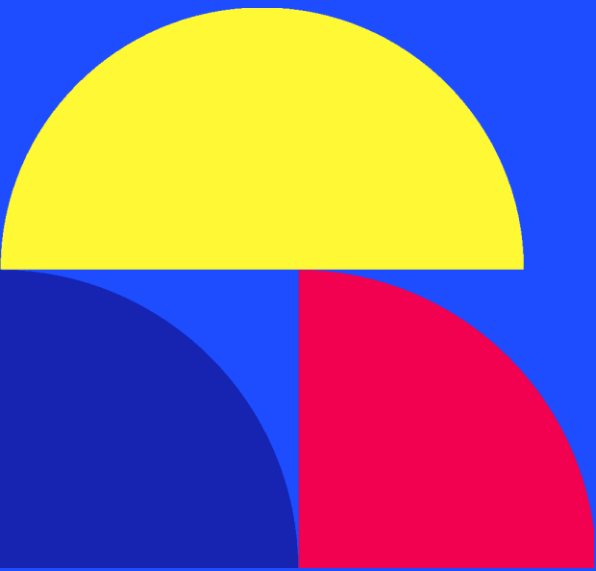
April 19<sup>th</sup>, 2023  
Kyiv







# Sense of humor





Stand with Ukraine!