

Dated: 27 July 2023

Subject: Extended deadline of the transition period to TCF v2.2

Dear TCF Participants,

As a result of the feedback received from TCF Participants, the Transparency and Consent Framework Steering Group (TCF SG) has voted to extend technical support for TCF v2.1 beyond the previously announced date of 30 September 2023 to **20 November 2023**. This gives TCF participants an additional 50 days to review and/or update their respective TCF implementations to transition serenely to TCF v2.2.

Both CMPs and Vendors are now required to implement the new policies and specifications by 20 November 2023. TC String created after this date under TCF v2.1 will be considered invalid, and the GVL for TCF v2.1 will be deprecated (only archives will remain available for decoding purposes).

Please note that the extension of technical support for v2.1 does not impact Participants' ability to implement TCF v2.2 before the new cut-off date of 20 November 2023. More than 600 Vendors have already updated their registrations according to the 30 June 2023 deadline and are already included in the GVL for TCF v2.2. To support both CMPs and Vendors during the transition period, the <u>FAQs</u> have been updated and will be reviewed regularly.

Reminder to submit Vendor Compliance Form - unchanged deadline July 31, 2023

Vendors need to complete and submit a Vendor Compliance Form using the GVL registration portal as part of the updated TCF Compliance programmes described here. The Form includes questions about how they implement the TCF and the measures they put in place to ensure compliance with the TCF Policies and Technical Specifications.

Please visit IAB Europe's website for more <u>TCF supporting resources</u>. If you have any additional questions please email <u>framework@iabeurope.eu</u>.

Sincerely,

IAB Europe Team



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