



IAB Europe
Rond-Point Robert
Schumanplein 11
1040 Brussels
Belgium
iabeurope.eu

Dated: 25 February 2021

Subject: TCF Global Vendor List JSON file update - cookieMaxAgeSeconds property

Dear Vendors and CMPs,

For a number of months the TCF has been using the value -100 as a proxy to indicate that a GVL vendor does not use cookies of any kind (including session cookies). This indication occurs when the vendor answers the mandatory GVL question "Cookies Max Age - Please enter the maximum age of cookie storage in seconds " by ticking the box "Not applicable - cookies not used", which results in the cookieMaxAgeSeconds property in the GVL being set to -100.

To provide a greater level of clarity the value -100 that is currently matched to the action of ticking the box "Not applicable - cookies not used" will be replaced with the value null. This replacement will be visible in the GVL JSON following the weekly publication of the GVL today 17:00 CET Thursday February 25.

The TCF Technical Specifications [here](#) will be updated to reflect this change.

This change does not affect the vendor registration.

IAB Europe TCF Managing Organisation (MO)



Address:
Rond-Point Schuman 11
B-1040 Belgium
T +32 225 675 33
W www.iabeurope.eu